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## MICHVI LLP

INDEPENDENT GOVERNANCE ADVISORY

# COMPANY PROFILE

Version 2.0



GOVERNANCE ADVISORY



DIGITAL GOVERNANCE



RESEARCH



STRATEGIC ADVISORY

GOVERNMENT • PUBLIC SECTOR • ENTERPRISE • ACADEMIA

Supporting Public and Private Institutions  
through Independent Governance Advisory.



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# MICHVI LLP

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Independent Governance Advisory

## COMPANY PROFILE

Version 2.0

Governance Architecture

Digital Governance

Digital Signal Governance

Executive Advisory

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**Government • PSU • Enterprise • International**

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Registered in India — Advisory Engagements Across UK, Europe, North America, Australia,  
Singapore & the Middle East

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Institutional Profile — For Institutional Reference

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## 1. About Michvi LLP

Michvi LLP is an independent governance advisory firm registered under the Limited Liability Partnership Act, 2008, in India, providing independent governance advisory to government bodies, public sector undertakings, and regulated enterprises domestic/internationally, including across the United Kingdom, Europe, North America, Australia, Singapore, and the Middle East. The firm provides structured, evidence-based governance assessments to organisations engaged in digital transformation, programme management, and institutional governance reform.

Michvi is not a technology vendor, software developer, system integrator, managed services provider, or staffing organisation. Its mandate is singular i.e to provide objective, independent governance assessments that enable leadership to understand the state of their governance architecture and act on that understanding with institutional confidence.

Michvi's assessments are read-only and non-invasive. The firm does not require to write access to client environments, does not deploy software agents, and does not establish persistent access to client systems. Clients retain full control of their environment throughout every engagement.

The firm operates at the intersection of institutional governance and digital systems architecture. Michvi brings together advanced expertise in digital governance architecture, governance framework design, and independent advisory along with approximately three decades of direct public administration experience. This combination is deliberate: governance in digital environments cannot be assessed with adequate rigour by either a purely technical perspective or a purely administrative one.

<b>Entity</b>	Michvi LLP
<b>Entity Type</b>	Limited Liability Partnership — Ministry of Corporate Affairs, India
<b>LLPIN</b>	ACI-2186
<b>Nature of Business</b>	Independent Governance Advisory
<b>GST</b>	Registered
<b>MSME</b>	Udyam Registered
<b>DPIIT</b>	Recognised Startup — Startup India
<b>UP Startup Policy</b>	Recognised Startup — Government of Uttar Pradesh
<b>GeM</b>	Registered Service Provider — gem.gov.in

## 2. Mission

To provide independent governance assessment and advisory services that help government, public sector, and enterprise organisations to understand and strengthen the integrity of their digital governance architecture — enabling leadership to make informed decisions with clarity, institutional confidence, and accountability.

Michvi serves the governance function directly. Its work supports audit committees, executive leadership, governing boards, and procurement oversight bodies in obtaining an independent assessment of how their digital environment is governed, and where that governance is inadequate relative to institutional standards and responsibilities.

## 3. Vision

A governance environment in which every organisation — from a government ministry to a regulated enterprise — has clear, verified visibility into how its digital systems are governed: what signals are being generated and relied upon, how data is handled at design time and at runtime, and whether the governance architecture in place is fit for the institutional responsibilities of the organisation operating it.

Michvi aims to be the firm of choice for institutional clients who require governance assessments that are independent, rigorous, and directly actionable — assessments that produce findings an executive can act on without further interpretation by the firm that produced them.

## 4. Operating Philosophy

Michvi's operating philosophy is built on four structural commitments that govern every engagement. These are not aspirational statements — they are operational constraints that define how the firm is structured and how it works.

### Independence Before All Else

Michvi maintains strict structural independence from technology vendors, implementation partners, platform providers, and commercial interests associated with the systems it assesses. The firm accepts no referral fees, revenue-sharing arrangements, or commercial relationships that could compromise the objectivity of its assessments. Independence is enforced by structure, not claimed by assertion.

### Read-Only Assessment

Michvi's assessments are non-invasive. The firm does not require to write access to client systems, does not deploy monitoring agents into client environments, and does not establish persistent access of any kind. Assessment is conducted through structured evidence review, documented analysis, and structured stakeholder engagement. The client retains full control of their environment throughout.

### Evidence Before Opinion

Every finding produced by Michvi is traceable to a documented evidence source. The firm does not issue risk assessments or recommendations not grounded in observable, documented evidence. Where evidence is ambiguous, the ambiguity is documented. Where evidence is absent, the absence is documented. Findings of institutional quality require evidentiary foundations of institutional quality.

### Governance Before Data Persistence

The most consequential governance decisions are not about what data is stored, but about how governance is applied before data is captured, processed, or transmitted. Michvi places particular emphasis on design-time governance — the decisions and structures that determine system behaviour prior to production deployment — alongside runtime governance visibility. Governance gaps that are not identified at design time are substantially more costly to remediate once systems become operational.

## 5. Governance Perspective

Contemporary organisations face a governance challenge that institutional frameworks have not yet fully addressed. Digital systems — including analytics platforms, data collection mechanisms, tracking infrastructure, and algorithmic decision tools — generate governance consequences that are not always visible to the executive and board functions responsible for overseeing them.

The signals that digital systems emit, the data they persist, the decisions they automate, and the governance gaps they create are institutional concerns — not merely technical ones. They carry consequences for accountability, compliance posture, audit readiness, and the credibility of leadership decisions.

Michvi holds that these questions deserve the same rigour, independence, and evidence-based treatment that an institution would apply to a financial audit or a procurement review. Michvi brings that institutional rigour to the governance of digital systems.

Michvi does not assess whether a technology is fit or unfit for purpose in isolation. It assesses whether the governance structures surrounding that technology are adequate for the institutional responsibilities of the organisation operating it.

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***“Governance begins before digital signals become data.”***

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This perspective is grounded in operational reality. It reflects the practical reality that governance failures in digital environments are most consequential — and most difficult to remediate — when they occur at the point of system design, before signals are admitted, before data is captured, and before governance consequences become visible. Michvi’s assessment practice is oriented accordingly.

## 6. Bridging Institutional and Digital Governance

Contemporary organisations increasingly operate in environments where institutional governance and digital systems governance are inseparable.

Executive leadership, governing boards, audit committees, procurement authorities, and regulatory oversight functionaries remain accountable for organisational outcomes. Yet many of the decisions that shape those outcomes are now influenced by digital systems, automated processes, analytics platforms, measurement architectures, data collection mechanisms, identity frameworks, and increasingly AI-enabled environments.

This creates a governance challenge. Institutional accountability structures often remain visible and well-understood, while the digital systems influencing organisational behaviour operate with significantly less governance visibility. The result is a growing separation between those responsible for governance and the systems producing governance consequences.

Michvi's advisory approach is founded on the belief that effective governance requires these two domains to be examined together.

<b>Institutional Governance</b>	Provides the structures of accountability, authority, oversight, and responsibility. Defines who is accountable, under what authority, and to whom. Establishes the frameworks within which organisational decisions are made and their consequences owned.
<b>Digital Governance</b>	Provides visibility into how systems behave, how signals are generated and interpreted, how decisions are influenced, and how governance controls are applied throughout the lifecycle of digital environments. Addresses what systems are actually doing, as distinct from what they are documented or assumed to do.

Neither perspective is sufficient in isolation.

Institutional governance without visibility into digital systems risks making decisions without understanding the mechanisms influencing those decisions. Digital governance without institutional accountability risks creating technically sophisticated environments that lack appropriate oversight and executive ownership.

Michvi's role is to help organisations bridge this divide through independent, evidence-based governance assessment. The objective is not to evaluate technology for its own sake, but to understand whether the governance architecture surrounding that technology is adequate for the institutional responsibilities of the organisation operating it.

This perspective informs every engagement conducted by the firm and serves as the foundation upon which Michvi's governance frameworks, advisory services, and research programme are built.

Michvi was established on the belief that governance accountability remains institutional, even when the mechanisms producing governance consequences become increasingly digital.

## 7. Research & Framework Development

Michvi engages in governance research and framework development as a core component of its institutional mission. The firm's research activity is directed towards the development of governance frameworks, conceptual models, and analytical perspectives that advance the field of governance in digital environments.

Research outputs are conceptual and framework-oriented. No implementation logic, operational mechanics, or assessment procedures are disclosed through research publications. Published research represents conceptual contributions to governance discourse — not product documentation, operational specifications, or proprietary advisory procedures.

### Digital Signal Governance (DSG)

Digital Signal Governance is a governance framework developed by Michvi addressing the governance of signals generated, admitted, interpreted, propagated, and relied upon within digital systems and environments. DSG provides a structured conceptual lens for examining whether the signals an organisation's digital environment produces are intentional, governed, and consistent with the organisation's stated institutional commitments.

The DSG framework is a conceptual and research contribution to governance discourse. It does not constitute a product specification, implementation guide, or operational methodology. Related intellectual property filings have been made with the Indian Patent Office.

### Design-Time Governance (DTG)

Design-Time Governance is a complementary governance framework developed by Michvi addressing the governance decisions, structures, and processes applied during the design phase of digital systems — before systems reach production deployment. DTG provides a framework for examining whether governance has been adequately applied at the point of system design, and whether design-time governance decisions have been documented, reviewed, and approved through appropriate institutional processes.

The DTG framework is published as a conceptual and research contribution. No implementation mechanics, assessment procedures, or operational approaches are disclosed in any published DTG material.

### Governance Visibility

Governance Visibility is a framework addressing the degree to which executive and board-level functions within an organisation have adequate visibility into the state of their digital governance architecture. The framework provides a structured conceptual approach to evaluating whether governance information flows are sufficient to support informed executive decision-making and institutional accountability.

<b>Digital Signal Governance (DSG)</b>	Conceptual governance framework. Governance of signals generated, admitted, interpreted, propagated, and relied upon in digital systems. Intellectual property filings relating to governance research and associated innovations.
<b>Design-Time Governance (DTG)</b>	Conceptual governance framework. Governance decisions and structures applied during system design, prior to production deployment. Publicly published as a research contribution.
<b>Governance Visibility</b>	Conceptual governance framework. Executive and board-level visibility into digital governance architecture and performance. Incorporated into advisory service delivery.

## 8. Service Portfolio

Michvi provides structured governance advisory and assessment services across five domains. All services are delivered under a structured, evidence-based assessment approach applied exclusively by the firm's co-founders. No engagement is staffed with junior personnel; every assessment is led and executed at the partner level.

<b>Digital Governance Assessment</b>	<p>A structured review of an organisation's digital governance architecture — examining how digital systems, platforms, and data flows are governed at the institutional level. This assessment evaluates governance structures, decision authorities, oversight mechanisms, and the adequacy of governance documentation against the operational reality of the digital environment in use.</p>
<b>Digital Signal Governance Review</b>	<p>An assessment of the signals generated, admitted, interpreted, propagated, and relied upon within an organisation's digital systems — including analytics implementations, tracking mechanisms, and data collection tools. DSG Reviews examine whether signals are intentional, governed, and consistent with the organisation's stated data practices, and whether signal generation has been subject to appropriate governance review.</p>
<b>Design-Time Governance Assessment</b>	<p>An examination of governance decisions made during the design and configuration of digital systems — before systems reach production. DTG Assessments review system specifications, configuration records, approval documentation, and the governance processes applied at the point of system design. This service addresses the governance gap that arises when systems are deployed without documented governance review.</p>
<b>Executive Governance Review</b>	<p>A senior advisory engagement providing governing boards, audit committees, and executive leadership with an independent governance perspective on the organisation's digital environment. Produces a structured briefing and advisory package enabling leadership to understand governance posture, act on identified risks, and demonstrate governance accountability to oversight bodies.</p>
<b>Governance Visibility Assessment</b>	<p>An assessment designed to answer a single institutional question: does leadership have adequate visibility into how the organisation's digital governance is performing? This service evaluates the information flows, reporting structures, and oversight mechanisms that provide — or fail to provide — governance visibility to executive and board-level functions.</p>

## 9. Typical Engagement Lifecycle

Every Michvi engagement follows a structured, evidence-based lifecycle designed to provide leadership with an independent governance perspective while maintaining client control, transparency, and confidentiality throughout. Engagements are scoped and contracted on a per-engagement basis. Duration, evidence requirements, and stakeholder participation are formally agreed at the Assessment Planning stage.

#	Stage	Description
1	<b>Scoping &amp; Discovery</b>	Initial discussions to establish organisational context, objectives, scope considerations, and stakeholder expectations. No confidential information is required at this stage.
2	<b>Assessment Planning</b>	Definition of engagement scope, evidence requirements, stakeholder participation, timelines, and governance boundaries. Scope is formally agreed and documented before assessment activity commences.
3	<b>Evidence Review</b>	Structured review of documentation, records, artefacts, and evidence provided by the client within agreed scope and confidentiality terms.
4	<b>Stakeholder Engagement</b>	Interviews, workshops, and structured discussions with designated stakeholders to validate understanding and gather additional evidence where required.
5	<b>Findings Development</b>	Development of evidence-based observations, governance findings, and identified gaps. Every finding is traceable to a documented evidence source.
6	<b>Recommendations</b>	Preparation of practical, prioritised recommendations aligned to organisational context, governance objectives, and institutional constraints.
7	<b>Executive Reporting</b>	Presentation of findings, recommendations, and governance observations in a structured executive format suitable for leadership, board, and audit committee review.
8	<b>Engagement Closure</b>	Formal delivery, client acceptance, knowledge capture, and engagement closure. Client materials are returned or disposed of in accordance with agreed terms.

## 10. Leadership

Michvi LLP is led by its three co-founders. The firm's leadership structure reflects a deliberate combination of institutional public administration experience, digital governance architecture expertise, and long-term institutional development. Every client engagement is led by a co-founder. The firm does not staff assessments with junior personnel.

What distinguishes Michvi as an advisory practice is the specific combination of perspectives its leadership brings to governance. Institutional governance — the kind that is acquired through three decades of public administration, accountability systems, and government programme oversight — and digital governance architecture are disciplines that are rarely combined in a single advisory practice. In a governance context defined by the intersection of institutional accountability and digital systems, that combination matters.

### Ashok Kumar Jha

**Founder · Senior Governance Advisor**

Ashok Kumar Jha is the Founder and Senior Governance Advisor of Michvi LLP. He brings approximately three decades of public service experience across multiple administrative and governance roles within the Government of Bihar, having served across multiple administrative roles in the Bihar Administrative Service (BAS).

His career provides the firm with direct institutional understanding of how public sector governance functions in practice — the decision structures, accountability mechanisms, administrative processes, oversight frameworks, and governance expectations that define the operating environment of government ministries, PSUs, and regulated institutions.

For clients operating within or engaging with government and public sector environments, Mr Jha's experience provides Michvi with a perspective that no amount of framework knowledge can replicate: an understanding of how governance actually works inside public institutions, where it tends to fail, and what independent assessment of that governance must address to be credible and useful at the executive level.

He provides senior counsel on government and public sector engagements and advises on the institutional dimensions of the firm's advisory work.

## Shikhar Jha

**Co-Founder · Digital Governance Architect**

Shikhar Jha is Co-Founder and Digital Governance Architect of Michvi LLP. He is responsible for the firm's governance architecture, the design of its assessment frameworks, and the conduct of client engagements.

His areas of focus include Digital Signal Governance, Design-Time Governance, Governance Visibility, signal integrity, identity continuity, consent governance, measurement architecture, attribution governance, and governance in AI-enabled digital environments. He leads the firm's governance architecture, framework development, research activities, and client advisory engagements.

The governance questions that organisations face in digital environments are not simply technical questions. They are institutional questions about accountability, about what signals are being generated and relied upon for decisions, about whether governance was applied before systems were deployed, and about whether leadership has adequate visibility into what those systems are actually doing. Addressing those questions requires a depth of engagement with both governance architecture and institutional accountability that Shikhar brings to every client assessment.

He leads all client engagements personally, ensuring that every assessment reflects the standards of independence, evidence-based rigour, and institutional quality that Michvi's governance advisory work demands.

## Vinita Jha

**Co-Founder · Cultural Heritage & Senior Strategic Initiatives Advisor**

Vinita Jha is Co-Founder and Cultural Heritage & Senior Strategic Initiatives Advisor of Michvi LLP. She provides advisory guidance on cultural heritage initiatives, institutional continuity, and long-term strategic development.

Her work supports the preservation of institutional continuity, cultural identity, and long-term stewardship considerations within Michvi's development as an advisory institution.

Her advisory role spans cultural heritage stewardship, strategic institutional initiatives, and long-term institutional development. She contributes to Michvi's institutional identity and ensures that the firm's development reflects the values, continuity, and long-term commitments that underpin its advisory practice.

## 11. Institutional Presence

Michvi LLP has established its institutional standing through formal registrations, regulatory recognitions, research contributions, and intellectual property filings appropriate to the nature and scope of its advisory practice. The firm is registered in India and engages clients internationally, including across the United Kingdom, Europe, North America, Australia, Singapore, and the Middle East. The following reflects the firm's current institutional credentials.

Credential / Registration	Status	Notes
<b>LLP Registration</b>	<b>Registered</b>	LLPIN: ACI-2186 — Ministry of Corporate Affairs, India
<b>GST Registration</b>	<b>Registered</b>	Registered under the Goods and Services Tax framework, Government of India
<b>MSME Registration</b>	<b>Registered</b>	Udyam Registered — Ministry of Micro, Small & Medium Enterprises, India
<b>DPIIT Recognition</b>	<b>Recognised</b>	Recognised Startup under Startup India — Dept. for Promotion of Industry and Internal Trade
<b>UP Startup Policy</b>	<b>Recognised</b>	Recognised Startup under Uttar Pradesh Startup Policy — Government of Uttar Pradesh
<b>GeM Registration</b>	<b>Registered</b>	Service Provider — Government e-Marketplace (gem.gov.in), GePNIC, Govt. of India
<b>Patent Portfolio</b>	<b>Active</b>	Patent applications relating to governance research, digital governance, and associated innovations, including published Indian patent applications.
<b>Trademark Applications</b>	<b>Filed</b>	Applications filed — Office of the Controller General of Patents, Designs & Trade Marks, India
<b>ORCID</b>	<b>Active</b>	Research and academic identity for partner contributions to governance research
<b>DSG Reference Repository</b>	<b>Active</b>	Public reference repository supporting governance research and framework development.
<b>Research Programme</b>	<b>Active</b>	Ongoing — Digital Signal Governance, Design-Time Governance, Governance Visibility

## 12. Why Michvi

Organisations seeking independent governance advisory have structural choices. The characteristics that differentiate Michvi are embedded in how the firm is constituted and how it operates — not in what it claims.

<b>Independence is structural</b>	Michvi has no platform affiliations, no implementation interests, and no commercial relationships with the technology vendors whose systems it assesses. Independence is enforced by structure — by the absence of commercial entanglements, not by a stated commitment to impartiality.
<b>Senior-led, without exception</b>	Every Michvi assessment is led and executed by a co-founder. Clients receive senior advisory engagement from initial scoping to final delivery. The firm does not staff engagements with junior analysts who produce work that a partner reviews and signs.
<b>Read-only by design</b>	Michvi's assessments require no write access, no agent deployment, and no persistent system access. Clients retain full control of their environment. The firm assesses — it does not enter, modify, or maintain presence.
<b>Institutional + digital breadth</b>	Michvi combines approximately three decades of direct public administration experience with advanced digital governance architecture expertise. This combination is rare and directly relevant to organisations at the intersection of institutional accountability and digital governance.
<b>Framework-level contribution</b>	Michvi's governance frameworks — Digital Signal Governance, Design-Time Governance, and Governance Visibility — represent original contributions to governance discourse. Clients benefit from advisory grounded in original governance thinking, not adapted from generic consulting frameworks.
<b>No interest in outcomes</b>	Michvi does not supply, implement, or resell the solutions it recommends. Its only interest is in the quality of the assessment. This is the condition that makes structural independence real and makes findings credible to audit, procurement, and oversight functions.

## 13. Contact Information

Institutional enquiries, procurement submissions, and engagement requests may be directed through the following channels.

<b>Firm Name</b>	Michvi LLP
<b>LLPIN</b>	ACI-2186
<b>Entity Type</b>	Limited Liability Partnership — Ministry of Corporate Affairs, India
<b>Nature of Business</b>	Independent Governance Advisory
<b>Leadership Team</b>	Ashok Kumar Jha — Senior Governance Advisor
	Shikhar Jha — Digital Governance Architect
	Vinita Jha — Cultural Heritage & Senior Strategic Initiatives Advisor
<b>Website</b>	<a href="https://michvi.com">https://michvi.com</a>
<b>Email</b>	<a href="mailto:advisory@michvi.com">advisory@michvi.com</a>
<b>GeM Portal</b>	Registered Service Provider — <a href="http://gem.gov.in">gem.gov.in</a>
<b>Document</b>	Company Profile v1.3 — For Institutional Reference

### Notice

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